

# Agenda

**Special Meeting**  
Tuesday, October 11, 2016  
8:00am - 5:00pm

RCDMC Office, Salinas, CA



<b>Meeting called by:</b>	Board President: B. Jefferson
<b>Type of meeting:</b>	Special Board Retreat
<b>Board Members:</b>	B. Jefferson, R. King, J. Devers, L. Ferrasci, B. Plemmons, E. Paddock, P. Binsacca (Associate), M. Duflock (Associate)
<b>Guests:</b>	P. Robins, A. Stork (Solid Ground Consulting)

<i>Est. Time:</i>	<b>Agenda topics</b>	
8:00 A.M.	<b>Call to Order</b>	B. Jefferson
5 minutes	<b>Comments from the Public:</b> A time for members of the public to address the board on matters not included on the agenda	
8:05am – 5:00pm	<b>Strategic Planning Retreat led by Solid Ground Consulting</b>	A. Stork/ Directors

<b>Next Meeting:</b>	<b>Proposed Date: Thursday, October 20, 2016, 1-3pm</b> Location: RCDMC Office, 744A LaGuardia Street, Salinas, CA 93905
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# **RCD of Monterey County**

## **Retreat Agenda - October 11, 2016**

### ***Desired Outcomes from Retreat***

- Shared understanding of organizational opportunities and challenges
- Shared vision and strategic direction
- Shared commitment to the steps needed

**8:00-8:30**     ***Arrive / refreshments***

**8:30**            ***Welcome / Overview***

- ◆ Introductions, confirm desired outcomes

**9:00**            ***Context: Where are we today?***

- ◆ Review the planning report: headlines, highlights, aha's, oh-no's, gaps

**9:30**            ***What impact do we wish to make and for whom?***

- ◆ What looks different if we are successful?

**10:30**          ***Break!***

**10:45**          ***Strategic direction***

- ◆ What should the RCD focus on in the next 3-5 years?  
(Project types, partnerships, etc.)
- ◆ Which of these goals and approaches are most readily available to the RCD? Which will be more of a stretch?

**12:30**          ***Lunch***

**1:00**            ***What will it take?***

- ◆ Which revenue streams does the RCD wish to explore further?
- ◆ Whose support or recognition is most important to our strategies?
- ◆ What other factors will be important in our success?

**3:00**            ***Break!***

**3:15**            ***What about our team?***

- ◆ What do these approaches imply for our organization?
- ◆ What role does the board play? Staff?

**4:30**            ***Wrap up and next steps***

**5:00**            ***Retreat concludes***